

# ANA LEIGH COOKE

## curriculum vitae

Department of English (814)863-0261 (office)  
The Pennsylvania State University acooke@psu.edu (email)  
15 Burrowes Building  
State College, PA 16802

### Education

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Ph.D., Rhetoric, Carnegie Mellon University, Pittsburgh PA	2018
M.A., Rhetoric, Carnegie Mellon University, Pittsburgh, PA	2011
Certification in English Language Teaching to Adults, Cambridge ESOL, International House, Portland, OR	2006
B.A., English, Reed College, Portland, OR	2005

### Employment

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Assistant Professor of Professional Writing Department of English, The Pennsylvania State University	Fall 2018–Current
Assistant Director of First-Year Writing Department of English, Carnegie Mellon University	Fall 2013–Spring 2017
Acting Director of First-Year Writing Department of English, Carnegie Mellon University	Fall 2014
Graduate Instructor Department of English, Carnegie Mellon University	2010–2018

### Awards, Honors, and Fellowships

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Dietrich College Dissertation Completion Fellowship, Carnegie Mellon University	2016
Dietrich College Teaching Award, Carnegie Mellon University	2016
English Department Teaching Award, Carnegie Mellon University	2015
Phi Beta Kappa, Reed College, Portland, OR	2005
Commendation for Excellence in Scholarship, Reed College, Portland, OR	2003, 2004

### Publications

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#### ARTICLES AND PROCEEDINGS

Teagarden, A., C. Commer, **A. Cooke**, and J. Mando. (2018). Intellectual risk in the writing classroom: Navigating tensions in educational values and classroom practice. *Composition Studies*, 46(2), 116-136.

Graban, T.S., J. Jones, D. Opel, and **A. Cooke**. (2018). Resisting the “singularly tellable space”: Re-seeing networks in rhetorical studies. In J. Rice, C. Graham & E. Detweiler (Eds.), *Rhetorics Change/Rhetoric's Change*. Anderson, S.C.: Intermezzo and Parlor Press.

Karatsolis, A., **A. Cooke**, S. Ishizaki, S. Rohrbach, and M. Lovett. (2013). A methodology for understanding global communication practices. In *Proceedings of the 2013 IEEE Professional Communication Conference* (pp. 1-3). IEEE. doi: 10.1109/IPCC.2013.6623939

#### ARTICLES IN PROGRESS

**Cooke, A.** Genre uptake as boundary-work: Reasoning about uptake in *Wikipedia* articles. Accepted January, 2020 for publication in *Journal of Technical Writing and Communication*.

**Cooke, A.**, C. Commer, A. Tegarden, and J. Mando. Risking failure: “Intellectual risk” as a counterpoint to focusing on failure. Chapter proposal accepted for the collection *If at First You Don’t Succeed? Writing, Rhetoric, and the Question of Failure* (Steven J. Corbett, Ed.). Manuscript in progress.

#### BOOK MANUSCRIPT

Cooke, A. *Collaborating in Public: Shaping Knowledge in the Era of Open Texts*. In progress.

### Presentations

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#### CONFERENCE PRESENTATIONS

“Trauma Processing in Online Communities: ‘Expert’ Knowledge vs. Embodied Experience as a (Resistant) Literacy Practice in Reddit,” Computers and Writing Conference, Greenville, NC, May 14-17, 2020. (Accepted.)

“(In)Hospitable Networks: Digital Rhetoric and the Problems of Online Publics,” [Chair and Panel Speaker], Rhetoric Society of America Conference (RSA), Portland, OR, May 20–24, 2020. (Accepted.)

“Performing ‘Reliable Sources’: Public Source Uptake and Moving Past the Cite-or-Not Dichotomy,” Conference on College Composition and Communication (CCCC), Pittsburgh, PA, March 13–16, 2019

“Reinventing Genre Uptake: Arguments About Genre in Public Controversies,” Rhetoric Society of America Conference (RSA), Minneapolis, MN, May 31- June 3, 2018

“What transfers? Developing Research Instruments to Assess Whether Comparative Genre Analysis Helps Students Transfer Rhetorical Knowledge Across Contexts” [Panel Speaker], Conference on College Composition and Communication (CCCC), Portland, OR, March 15–19, 2017

“How to Do Rhetorical Things with Networks” [Panel Speaker], Rhetoric Society of America Conference (RSA), Atlanta, GA, May 27–29, 2016

“Divergent Genre Enactments: How Structures Unfold Diachronically in Online Global Warming Articles,” Rhetoric Society of America Conference (RSA), Atlanta, GA, May 27–29, 2016

“Troubling Meta-Awareness: Fostering Transfer Through Strategic Reflections,” Conference on College Composition and Communication (CCCC), Houston, Texas, April 6–9, 2016

“Open to Nonsense”: Conventions and Risk-Taking in First-Year Writing,” Conference on College Composition and Communication (CCCC), Indianapolis, Indiana, March 19–22, 2014

“Calling Waterboarding Torture is Factual? The Emergence of the Universal Audience in a Wikipedia Controversy,” Carolina Emerging Rhetorics Conference (CRC), Raleigh, NC, April 18–19, 2013

“Reframing Laptops, Children, and Education in Developing Nations: Metaphors that Re-construct Identities in the One Laptop Per Child Project,” Rhetorical Society of America Conference (RSA), Philadelphia, PA, May 25–28, 2012

#### UNIVERSITY AND DEPARTMENTAL PRESENTATIONS

“Digital Media and Collaborative Writing,” Camp Rhetoric, Penn State University, 2019

Respondent, Works-in-Progress Panel, Camp Rhetoric, Penn State University, 2019

Panel Speaker, “Publicity and Counterpublicity After Election 2016,” Graduate Student Colloquium, Carnegie Mellon University, 2016

“Intellectual Risk-Taking in the Writing Classroom,” Co-presenters C. Commer, A. Teagarden, and J. Mando. Poster, Innovation with Impact, Carnegie Mellon University, 2014

Panel Speaker, Editing and Publishing Panel, Masters in Professional Writing Program, Carnegie Mellon University, 2010

#### Courses Taught

Eng 597, Rhetoric and Science Controversies | Penn State University

Eng 602, Supervised Experience in College Teaching | Penn State University

Eng 419, Advanced Business Writing | Penn State University

Eng 420, Writing for the Web | Penn State University

Eng 474, Rhetoric and Intertextuality | Penn State University

Eng 202D, Business Writing | Penn State University

Eng 270, Writing for the Professions | Carnegie Mellon University

Eng 101, Interpretation and Argument | Carnegie Mellon University

Eng 902, Teaching Writing Practicum 1 | Carnegie Mellon University

#### Graduate Advising

##### DISSERTATION COMMITTEE MEMBER

Layli Miron, “Reframing Immigration through Religious Advocacy: Rhetoric, Cosmopolitanism, and the Divine.” Penn State University. Dissertation Defended January 2020.

#### Additional Teaching Experience

Consultant, Global Communication Center, Carnegie Mellon University	2017-2018
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Odyssey Workshop Leader, Carnegie Mellon University	January 2013, 2014
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ESL Instructor, Bell Language School, Brooklyn, NY	2006-2007
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ESL Instructor, Hello World Language Center, New York, NY

2006

## Professional Editing Experience

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Freelance Development Editor	2010–present
Associate Editor, Rhetoric and Composition, W.W. Norton & Company, Inc., New York, NY. Selected book projects: <ul style="list-style-type: none"> <li>▪ <i>The Norton Field Guide to Writing with Readings</i>, 2<sup>nd</sup> Ed., (Richard Bullock and Maureen Goggin)</li> <li>▪ <i>The Little Seagull Handbook</i>, (Richard Bullock and Francine Weinberg)</li> </ul>	2009–2010
Assistant Editor, Rhetoric and Composition, W. W. Norton & Company, Inc., New York, NY. Selected book projects: <ul style="list-style-type: none"> <li>▪ <i>The Norton Book of Composition Studies</i> (Susan Miller, Ed.)</li> <li>▪ <i>Method and Madness: The Making of a Story</i> (Alice Laplante)</li> </ul>	2007– 2009

## Service

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### ACADEMIC AND PROFESSIONAL

Committee Member, Program in Writing and Rhetoric, Penn State University	2019–2020
Textbook Reviewer, <i>The Little Seagull Handbook</i> 3 <sup>rd</sup> Ed., W. W. Norton & Company	2019
Web Editor, Re:Verb Podcast, Carnegie Mellon University	Spring 2018
Co-design Participant, Linked Women Pedagogues Project, Florida State University	2016
Textbook Reviewer, <i>They Say/I Say</i> 3 <sup>rd</sup> Ed., W. W. Norton & Company	2013, 2017
Reviewer of Rhetoric Faculty for Tenure and Promotion Committee, Carnegie Mellon English Department	2011–2013
Rhetoric Mentor, Carnegie Mellon Rhetoric Program	2013–2017

### UNIVERSITY AND COMMUNITY

Sexual Assault and Relationship Violence Prevention Committee, Carnegie Mellon University	2015
Survivor Support Network Member, Carnegie Mellon University Volunteer, Gwen's Girls, Pittsburgh, PA	2014–2018 2011

## Workshops & Institutes

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Rhetoric Society of America Institute, “Deliberation and Its Discontents: Prospects for Argumentation, Dissent, and Critical Engagement in Post-Factual, Post-Deliberative Times” with Lisa Storm Villadsen and Christian Erik J. Koch	College Park, MD 2019
Rhetoric Society of America Institute, “Digital Rhetoric Beyond and Behind the Screen” with Casey Boyle, James J. Brown, and Steph Ceraso	Bloomington, IA 2017
Rhetoric Society of America Institute, “Rhetoric and Networks” with Collin Brooke	Madison, WI, 2015
Technology Enhanced Learning Workshop, Carnegie Mellon University Digital Humanities Workshop, Carnegie Mellon University	Pittsburgh, PA 2015 Pittsburgh, PA, 2015

## Research Assistantships

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Qatar National Research Fund (QNRF) Project, Assistant to Profs. Suguru Ishizaki and Andreas Karatsolis

Summer  
2012

University of Pittsburgh Law School, Assistant to Profs. David Herring and Ann Sinsheimer

Fall 2011

## Membership in Scholarly Organizations

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Association of Teachers of Technical Writing (ATTW)

Association for Business Communication (ABC)

Council of Writing Program Administrators (CWPA)

Modern Language Association (MLA)

National Council of Teachers of English (NCTE)

Rhetoric Society of America (RSA)